## **Word Cloud Demo**

This is a screen shot of Ari Knausenberger's word cloud demo showing the most frequently used names for goals in strategic plans in the StratML collection as of a number of years ago. The frequency of usage of the term is represented in the size of the font and the order in which the terms are presented. The demo is no longer being maintained but Education is probably still the most common goal. As of January 10, 2017, these Google site-specific queries reveal <a href="maintained-bursten">more than 1,700 plans</a> referencing education in the govwebs.net domain and <a href="maintained-bursten">more than 500</a> in the stratml.us domain. However, those queries do not leverage the capabilities of XQuery to point directly to the goals themselves.

## StratML Parsing Demo

This page demonstrates some of the ways information from Strategic Plans documented in the StratML format can be extracted and visualized.

Strategic Plan Goal "Tag Cloud"

## Education Advocacy Leadership Membership Infrastructure

Collaboration Partnerships Representation Communication Research Resources
Human Capital Promotion Education and Training Learning Governance Stewardship
Excellence Policy Recommendations Participation Information Security Innovation
Financial Performance Technology Accountability Operations Financial Management
Competitive Sourcing Efficiency and Effectiveness Diversity Catalyst Litigation Student Aid
Fraud and Errors (ED) Customer Satisfaction Data and Information Budget and Performance
CERTIFICATION Budget and Performance Integration Supply Chain Management Strategic Goal 4
Research and Scholarship Customer Service Management Sustainable Development Food Aid
Management Excellence Capacity Building Platform Dependent Standards Data and Function Sharing
Platform Independent Military Housing Conformity Assessment Foundational Systems Networking
Service Conferences Funding Future Environment Organizational Management Standardization Cost
Savings Scholarship Strategic Goal 6 Safety Health Faith and Community Overseas Presence Round-the-Clock Service Critical Needs Strategic Goal 1 Strategic Goal 2 Strategic Goal 3 Data and Information
Sharing Strategic Goal 5 Strategic Map Member Services Results State Health Insurance (HHS) R&D
Investment Criteria Knowledge Dissemination Recognition Dispute Resolution Information and